



Company profile



Delivery Experts

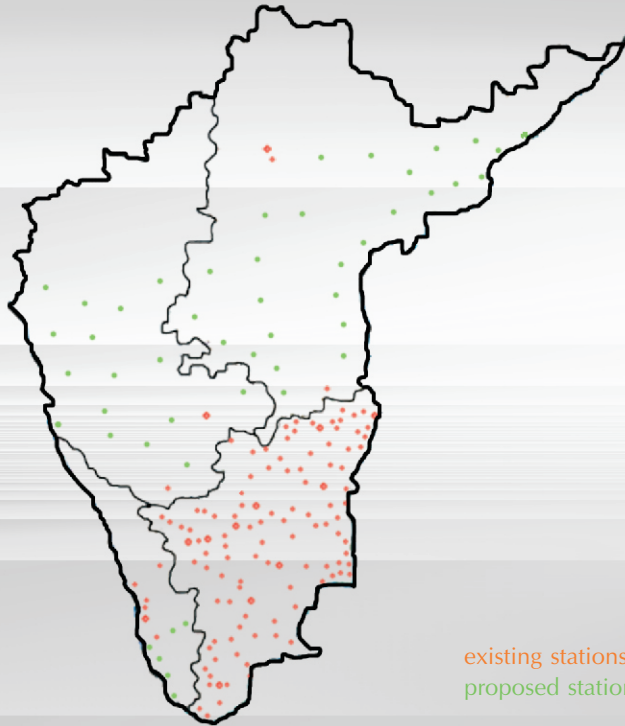
AKR is a leading, ISO 9001:2000 certified Parcel Service Company based in Tamilnadu, India. In 1994, AKR established its presence with a strong objective to serve the customers with utmost care. Through the years of experience, AKR has crossed many milestones, and has put in a lot of effort to understand the requirements of the customers in the transport industry. The directors of the company are Engineers, with strong aspirations to bring in a positive difference to the parcel service industry.

The people at AKR Parcel Service render the best of quality services that has helped all their customers to enjoy a fruitful relationship over the years. From the date of inception, AKR had been following proper management strategies, strong ethics and high quality that have contributed to the fast recognition among customers.

Right from the beginning AKR believed in Innovation as the key to Success. Henceforth the company focused on being the trend setters; and a decade back, after a careful analysis of the weaknesses of the market, AKR introduced overnight service for the first time ever in Tamilnadu, by a Parcel Service company. Very soon, door delivery and door pick up was introduced, once again, for the first time in Tamilnadu by a Parcel Service company. AKR operated only through container bodied vehicles right from the word go, so as to ensure the safety of the customer goods. These rapid measures soon became the main discussions among the competitors, and they were forced to wake up, as a fresh enthusiastic company was capturing a vast portion of the market share at a rapid pace.

Currently, there are 14 branches in Tamilnadu, Kerala, Karnataka, Andhra Pradesh, and Pondicherry. About 200 vehicles rev their engines to cater about 250 offices located across the deccan plateau. The vehicles cover about 1 million Kilometers every month.

SOUTH INDIA



existing stations
proposed stations

255 Stations



CERTIFICATE

TUV India Pvt. Limited

(A Subsidiary of RWTUV Germany)

hereby certifies that



A. K. R. PARCEL SERVICE PRIVATE LTD.

S.F. No. 23/1, Salem-Coimbatore Bypass Road
Opp. Nedunchalai Nagar, Salem – 636 004
Tamil Nadu

has established and applies a quality management system for

Transportation of Customer Goods

An audit was performed, Report No. Q 0232/2004

Proof has been furnished that the requirements according to
ISO 9001 : 2000
are fulfilled. The Certificate is valid until: 16 December 2007

Certificate Registration No.: QM 07 00015








Mumbai : 13 January 2005


TUV India Pvt. Ltd.

A.K.R. Parcel Service is committed to give the customers, the entire satisfaction in terms of delivery, freight and 100% safety to their consignments.

It is also committed to develop the business by maintaining excellent relationship with the customers by way of involving all employees and meeting the applicable statutory requirements.

- Enhance the customer satisfaction by way of timely delivery and 100% safety to their goods
- Maintain cordial relationship with the customer
- Understand the value of the customer and give due respect
- Be honest to the business and customers
- Maintaining the ethics required for any business and particularly for this field
- Improve and upgrade the technology to give the customers the most efficient and effective service
- Aim to obtain market leadership by hard work and just means
- Keep the employees empowered, motivated, and to work as a team to achieve our goals
- Create an environment which supports attainment of excellence
- To maintain a constant growth in the business turnover
- Customer satisfaction index should be improved progressively
- To ensure proper maintenance of vehicles and to have accident/breakdown free operations
- To see that the complaints are kept at lowest possible level and to ensure that complaint ratio is reducing

	Total KM/day	37000
	Total Tonnage/day	700
	Container Vehicle Strength	210
	Total Stations	255
	Total Branches	15

as on 1st April, 2009

Version 1.3.0409

HEAD OFFICE:

**A.K.R. Parcel Service (P) Ltd.,
No. 23/1, Salem - Coimbatore By Pass Road,
Salem - 636 004.
ph: (0427) 2440710**